



2025 IMPACT REPORT



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Equipping farmers with the tools, knowledge, and support they need to feed our community and restore the ecosystems of eastern Wisconsin.



Championing healthy soil, clean water, and vibrant habitats as foundations of a thriving community.



Our Purpose



Creating a regenerative farming ecosystem that strengthens our environment, our community, and our local economy.



Creating spaces for education, hands-on learning, and innovation, including programs with local youth groups to connect students with the food systems that sustain them.

Opening doors for new farmers through our farmland access and transition program, making land available for the next generation.

Our Partners

We worked with 14 regional organizations and our network of over 60 farms, local food businesses, and markets to build our local food system, expand access to farmland, and grow regenerative agriculture.

A Note From

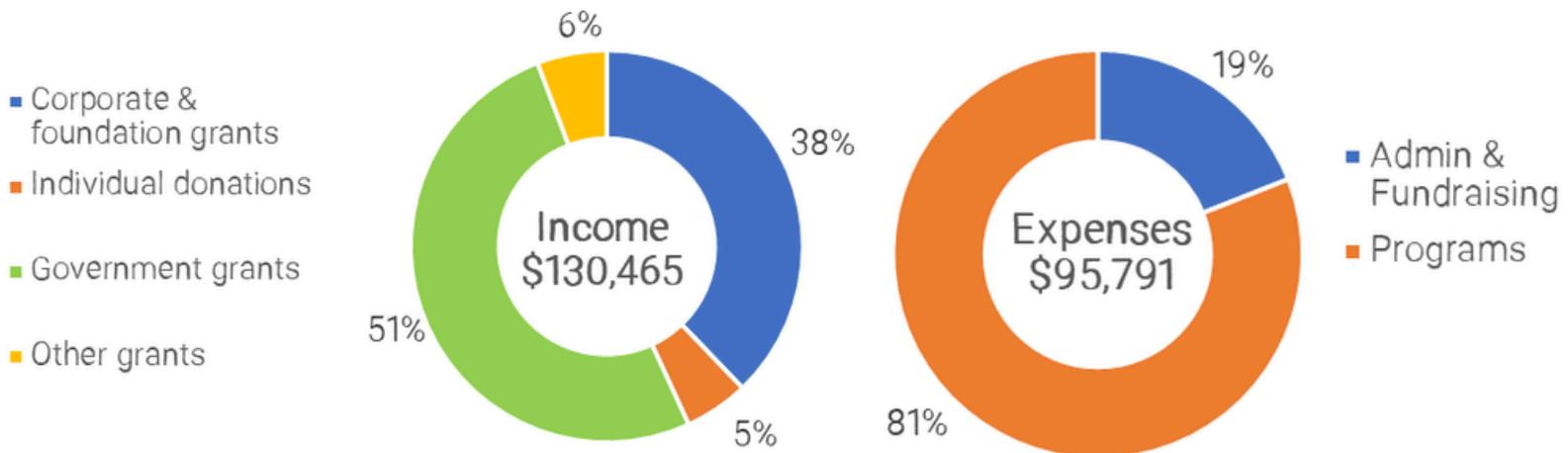


This year, we gathered around kitchen tables, pasture gates, and garden beds. We listened. We learned. And we kept building a local food and farm network that works for both people and the land.

From publishing practical farmland guides to on-farm educational events, from youth gardens to community roundtables, 2025 was a year of steady, meaningful growth.

Thank you for being part of this community. None of this happens alone.

Financial Insights



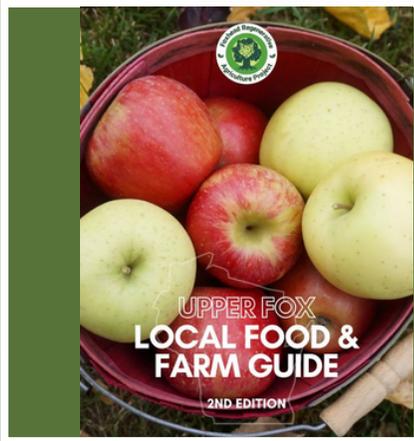
2025 At A Glance



Connected 60+ farms and local food businesses



Published 14 regenerative farming stories



Distributed 1,000 Upper Fox Food & Farm Guides

Advanced conservation of 340 acres of farmland



Convened 15 regional leaders to strengthen watershed collaboration



Engaged 40+ youth in hands-on garden education

This is what community-powered agriculture looks like.

Regenerative Agriculture In Action



This year, we highlighted regenerative farmers across our region through our Upper Fox Food & Farm Stories video series.

These stories connect our community to regeneration in the field.

Woolly Thyme Farm

“If you don’t have healthy soil, you don’t have healthy plants.”

Certified organic for nearly two decades, Daniel and Sara Kuhfuss focus on soil health, biodiversity, and direct relationships with their customers.

Over the years, they’ve seen more birds, pollinators, and life return to their land.



Serenus Pastures



Peter Johnson
Serenus Pastures Farm

“The future is the health of your soil.”

Through rotational grazing, farmer Pete Johnson is building healthier soil, deeper root systems, and thriving pasture ecosystems all without pesticides or herbicides.

Regenerative agriculture works for the land – and for farmers.

Growing the Next Generation



BOYS & GIRLS CLUBS

This summer, 40+ young people got their hands in the soil through our Boys & Girls Club Education Gardens Program.

Together, they:

- Built raised beds**
- Grew & harvested their own veggies**
- Learned about insects and pollinators**
- Explored local food systems**
- Dug into soil health and native plants**

The garden we started will continue serving as an outdoor classroom for years to come.

When young people understand where food comes from, they see their role in caring for the land.

Bringing the Community Together



In August, we convened 15 local leaders for a Green Lake watershed roundtable.

We asked a simple question:

How do we protect what makes this place special while building a strong future?

Together, we found answers:

Pathways Forward

- **Community engagement:** Get folks together, even when they don't agree on things
- **Farmer support:** Start a farmer-led watershed group, improve economic opportunities
- **Education:** More shared learning opportunities across business, government, and public
- **Stewardship culture:** Strong community culture for stewarding Green Lake and other assets together

Communities grow when people come to the table, even when the conversations are hard.



Thank You

Donors Partners
Community

**Your support is the reason our
work is possible.**

**Join us in 2026 as we continue cultivating a stronger, more
connected, and truly sustainable future, where small farms,
local food, and community support systems work together to
restore health and vitality to all.**



Restoring our roots in small farms and local food to build communities where people and land work together.

Reach out!

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